

PRESS RELEASE

FOR IMMEDIATE RELEASE

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CALLING ALL SCARECROW ARTISTS

Manchester, CT Businesses, organizations and interested individuals are invited to create a family friendly Scarecrow for display in Downtown Manchester during the 9th Annual Downtown Scarecrow Festival. The Scarecrows will be on display for a 2 week period from October 14 thru October 28.

First, Second and Third Place prizes will be awarded in both the People's Choice and Facebook Favorites categories.

Each year as many as 35 scarecrows are on display, enlivening the Downtown and drawing visitors from around the region to stroll Main Street, take photos, discover our great businesses and enjoy the special ambience created by the displays.

Scarecrow Artists must register to participate. Scarecrows are to be installed by the artists in assigned locations between October 11 and October 14.

To obtain a registration form and contest guidelines go to www.downtownmanchester.org or contact the Downtown Manchester Special Services District at 860 645-2101 or via email at tparseliti@manchesterct.gov Scarecrow registrations will be accepted until October 4.

The Scarecrow Festival is sponsored by the Downtown Manchester Special Services District with the support of Crimson Art Box.

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